Kraft Foods Foundation makes donation to help flood-ravaged communities in Brazil

INMED Brasil (August 24, 2010) — Following recent flooding in Brazil's Pernambuco state, the Kraft Foods Foundation made a generous donation to support disaster relief and recovery efforts for families and schools in the communities of Chã de Alegria, Jaboatão dos Guararapes, Moreno, Recife and Vitória Santo Antão, all of which take part in INMED's Health in Action program.

INMED Brasil has trained a cadre of nurses to instruct community health workers in their towns. These community health workers will in turn reach out to families with health education and easy-to-understand pictorial materials on how to prevent disease and maintain hygiene after the floods.

In addition to these educational activities, INMED is distributing more than 500 food baskets, cleaning supplies and personal hygiene items to families affected by the floods. Thirty-two schools in the Health in Action program that were damaged by the floods will also receive cleaning supplies, roof repairs and fresh paint, with the help of local Kraft Foods volunteers.

The Kraft Foods Foundation is a partner in INMED's Health in Action program, which works to improve the health and quality of life of children, their families and communities. The program reaches more than 120,000 primary school children in the states of Pernambuco, São Paulo and Paraná.

Images from Vitória de Santo Antão, one of the municipalities participating in the Health in Action program.

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