



April / May 2021



Earth Day a Big Day for INMED Brasil

INMED celebrated Earth Day in a big way in Brazil this month. It began with INMED Founder and CEO Dr. Linda Pfeiffer appearing as a panelist on a live TV broadcast to kick off events leading to Fenagri 2021 in Petrolina, where INMED has implemented health and nutrition education programs in 117 preschools and is now planning to introduce INMED Aquaponics® to the region.

Fenagri, which will be held this year in October, is the oldest and largest tradeshow for the fruit industry in Latin America and is followed by millions around the world. The live webinar addressed the impact of agriculture on UN Sustainable Development Goal 2: Zero Hunger and Sustainable Agriculture—the perfect platform for sharing how INMED Aquaponics® contributed to meeting not only SDG 2 but ALL 17 UN SDGs.

Linda was joined by other esteemed panelists, including former Minister of Agriculture **Alysson Paolinelli**, who won the World Food Prize in 2006 and is nominated for the 2021 Nobel Peace Prize; Pedro Guimaraes, president of **Caixa Federal Bank**; **Petrolina Mayor Miguel Coelho**; Eduardo Bastos, Director of Sustainability for **Bayer**, which funded INMED's Crescer Saudável nutrition and healthy lifestyles education program from 2016-2019 and Jose Gualbert, President of **Valexport**, which is donating 10% of the proceeds from the national trade show in October to INMED to expand aquaponics in Brazil.

An hour later, Linda joined **INMED Brasil** Programs Manager Paula Sanches on another live webinar to unveil our first aquaponics system in Brazil at **SERTA**, a sustainable development training institute in Pernambuco, where INMED implements our long-standing Health in

Action program with the **Mondelēz International Foundation**. The webinar was moderated by SERTA President Alexandra Maria da Silver.

Other panelists included **Mondelēz Brasil** CSR Coordinator Lilian de Jesus and Madalena Batista Director of Education for the Town of Pombos, who shared heartfelt testimonies about the importance of adaptive agriculture like INMED Aquaponics® to provide food security, climate change adaptation and sustainable livelihoods for vulnerable populations in Brazil. A highlight of the webinar was a live tour of the INMED Aquaponics® system at SERTA, led by INMED Brasil Agriculture Technician Nemo Cortes. Special thanks to all our partners for bringing this project to life. **CLICK HERE** to read more.



New Partner in Pella, Northern Cape, RSA



The Pella Food Garden, run by five female farmers on the edge of the Kalahari Desert in Northern Cape, is one of INMED's biggest success stories. The cooperative had struggled for eight years to eke a living from the parched land, but the members were barely surviving on government assistance. With funding from **Old Mutual**, **INMED South Africa** implemented a commercial aquaponics system for the group, along with technical and business training in aquaponics and adaptive agriculture for their traditional crop beds.

Within one year, the Pella Food Garden increased its revenue sixtyfold, expanding capacity to include a production and canning facility, creating jobs for community members and winning regional and national awards.

Two years after INMED's project ended at Pella, the cooperative has continued to thrive against the odds. Despite drought and floods, they provide fresh vegetables to the local primary school on a weekly basis as well as a sustainable supply of affordable fresh food to the impoverished community. While much needed rain brought relief to the drought-ravaged community, soon after they experienced a terrible outbreak of brown locusts, a typical climate change impact. Fortunately, INMED's enclosed aquaponics systems are resilient to climate

change events, and the traditional garden is fully covered with shade netting, which has prevented the locusts from destroying the crops.

Through our new partnership with **Ramizone (BioTherm)**, which operates a solar energy facility in Northern Cape, we plan to further develop the cooperative in Pella into a satellite operation for the INMED Aquaponics® Social Enterprise, launched with seed funding from Mondelēz International's **Sustainable Futures** program, to provide localized training and scale aquaponics throughout the Northern Cape. We are thankful that Ramizone has invested in our INMED ASE venture.

Are you interested in partnering with INMED ASE? [CLICK HERE](#) to learn more.

INMED Aquaponics® is Thriving in Jamaica



TRAINING has been the focus of the INMED Aquaponics® program in Jamaica in the past quarter. Thanks to the support of the **US Embassy Kingston**, **IDB Lab** and other governmental and multinational partners, INMED has continued to strengthen aquaponics farmers in Clarendon and island-wide. Through hands-on and virtual instruction, our team at **INMED Caribbean** is increasing the knowledge and skills of these farmers in the innovative technology, business management and governance.

We're pleased to report that all five aquaponics farming cooperatives in Clarendon have taken great care of their systems, resulting in a bumper crop of romaine lettuce in February. Unfortunately, because of Canada's travel ban to the Caribbean and US advisories against travel to Jamaica due to the pandemic, the market demand for romaine lettuce was severely diminished. Undaunted, the groups found creative ways to distribute their produce, including donations to the Percy Junior Hospital in Spaulding, Clarendon. It was a great way to make "lettuce aid" out of excess harvests.

More training workshops in partnership with the Rural Agricultural Development Authority (RADA) and the Social Development Commission (SDC) will be held in Clarendon throughout May and June. [CLICK HERE](#) for updates.

INMED USA Expands Offerings

Piping hot coffee, warm mini bundt cakes and glorious weather drew a nice crowd to a recent outdoor informational event in Leesburg, VA. **INMED USA** Programs Director Jennifer Smith and her team clad in green shared plans for expanding INMED's services to at-risk youth in Loudoun County. INMED has been building pathways for vulnerable children and families to achieve well-being and self-reliance in the county since 1988. Stay tuned for more details.



INMED in the News

INMED has been hard at work making news around the world. Click the titles below to read and watch what we've been up to in the last month.

[Innovations for formal education and education in companies are the focus of a free online event in Merkaz, from 24 to 28/05](#)

[Loudoun-based Nonprofit Pioneers Sustainable Path Toward Food Security](#)
(Flip to page 36)

[Hydroponics and Fish Farming Set to Give Farmers a Boost](#)

[World Health Day: 'Building a fairer, healthier world for everyone'](#)

[Aquaponics Social Enterprise launched as critical need for food production grows](#)

[INMED launches first aquaponics social enterprise](#)

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INMED Partnerships for Children | 21630 Ridgetop Circle, Suite 130, Sterling, VA 20166

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